

Notes - Table 20-1, Table of Allowed Signs:

- 1) **Maximum Sign Structure Height.** The height of the permanent, freestanding supporting structure providing the location for a sign. The Maximum Sign Structure Height shall be the vertical distance from the highest point of the structure to the lowest point of the finished grade, immediately adjacent to the structure. No ground shall be bermed, or other earthwork provided, that would have the effect to exceed the maximum allowed sign structure height.
- 2) **Maximum Sign Face Height.** The highest point of any text, insignia, logo, advertising, or other site or building identification materials or other message.
- 3) **Maximum Sign Structure Area.** The maximum area of the sign structure calculated by multiplying the highest point of the sign structure by the longest length of the sign structure.
- 4) **Maximum Sign Area.** The area of all sign copy enclosed by a square, circle, triangle, rectangle, or combination thereof that encompasses the extreme limits of all text, representation, insignia, logo, or other advertising materials. The total of all text, insignia, logo, or other advertising or identification materials shall be included in the calculation to determine maximum sign area.

Section 2026—Sign Lighting Requirements:

In addition to the sign requirements provided in Table 20-1, Table of Allowed Signs, the following sign lighting requirements are provided to achieve the purposes of this Chapter and this Ordinance.

- 1) Externally illuminated signs are permitted as follows:
 - a) All externally lit signs shall be illuminated only with steady, stationary, fully shielded light sources aimed directly onto the sign. Light bulbs or lighting tubes used for illuminating a sign shall not be visible from any location.
 - b) The intensity of sign lighting shall not exceed that necessary to illuminate and make legible a sign from the closest adjacent public right-of-way.
 - c) The fixtures used to illuminate signs shall not be directed toward any adjacent properties.
 - d) All light sources shall be fully shielded or hooded.
- 2) Internally illuminated signs are permitted as follows:
 - a) Individual back-lit letters that are silhouetted against an illuminated wall.

- b) Individual letters with translucent faces, containing soft lighting elements inside each letter.
- c) Metal-faced box signs with cutout letters and soft-glow fluorescent tubes.
- d) Changeable Copy Signs and Electronic Message Centers may be installed as a part of a Free – Standing Pole, Free – Standing Monument or Wall Sign and shall be included within the allowed Maximum Sign Face Area of a Free – Standing Pole, Free – Standing Monument or Wall Sign, but shall not exceed fifty percent (50%) of the Sign Face Area. No changeable or copy sign should create a public nuisance. Copy shall not change more often than two (2) seconds. If complaints are received, the interval will have to be lengthened.
- e) The intensity of sign lighting shall not exceed that necessary to illuminate and make legible a sign from the closest adjacent public right-of-way.

Section 2027—Exempt Signs:

The signs identified in Table 20-2, Table of Exempt Signs, are exempt from the requirements of this Chapter and this Ordinance, provided such signs are not determined to be a prohibited sign, as provided by Section 2021 herein.

**TABLE 20-2
TABLE OF EXEMPT SIGNS**

SIGN TYPE	SIGN REQUIREMENT
Address Numbers	Street address numbers no higher than twelve (12) inches.
Community Events Posters and Announcements	Posters and flyers announcing or promoting community events provided such posters or flyers do not advertise products or services not associated with the community event.
Directional Signs	Directional signs such as “Enter” and “Exit” provided: (1) There shall be no more than two (2) directional signs per driveway entrance to a lot, parcel or multiple use lot or parcel; (2) No directional sign shall be greater than four (4) square feet in area and have a height greater than three (3) feet above grade.
Time and Date Signs	Electronic message signs that change copy electronically identifying the “time, date, and temperature” only provided no electronic message sign shall exceed forty percent (40%) of the maximum sign face area.
Flags	Any flag of any nation, state, county, city, civic, religious organization, or educational institution.
Hours of Operation	One (1) unlighted “Hours of Operation” sign allowed per entrance not larger than one (1) square feet in area.

Historic Plaques	Plaques erected for the purposes of identifying an historic site, building, or structure.
Restaurant Menu Boxes	Restaurant menu boxes of up to eight (8) square feet for displaying menus. A freestanding, or wall sign permit approval shall be obtained for restaurant menu boxes larger than eight (8) square feet, and included in the total allowed freestanding or wall signs.
Official Notices	Official government notices and notices posted by government officers or employees in the performance of their duties.
Political Signs	Signs used to identify and for the support of candidates for national, state, county, city, school board, service district, or other public office provided such signs: (1) Are stationary and unlighted; (2) Are not erected earlier than forty five (45) days prior to the specified voting day; (3) Are removed within ten (10) days after the specified voting day; (4) No one (1) political sign shall exceed twelve (12) square feet in area and four (4) feet in height; (5) Is not located within any clear view area.
Public Necessity Signs	Signs required for safety or instructional purposes, installed, and maintained by Richfield City, or other Federal or State agency.
Site and Building Features	Pieces of art, monuments, statuary, sculpture, water features, fountains, and other similar features, not containing any corporate advertising, logo, insignia, or other symbol, and used to identify or distinguish a site or building.
Real Estate Signs or Open House Signs	Any real estate sign advertising real property for sale, lease or rent within Richfield City provided such signs meet the following requirements: (1) Is placed on the property that is for sale, lease, or rent, or adjacent thereto; (2) Such signs are stationary and unlighted; (3) Signs must be professionally prepared, neat in appearance, and well maintained; (4) Are removed within thirty (30) days from the date of sale, lease, or rental. No real estate sign shall exceed six (6) square feet in area and four (4) feet in height. Each individual sign may be double sided; (1) Is not located within any clear view area or placed where it creates a safety hazard; (2) Signs placed on private property are permitted only with the permission of the property owner; (3) Only one (1) sign per sales property is permitted at a single location.
Religious Symbols	Any religious symbol attached to a place of religious worship.
Residential Nameplates, Street Address or Combination	One (1) nameplate sign showing the name of the occupant of a residence and the address of the dwelling. The sign shall contain no advertising copy and shall not exceed two (2) square feet in area.
Seasonal Decorations	Temporary decorations or displays, when such are clearly incidental to, and are customarily or commonly associated with, any national, local or religious celebration; provided that such

	decorations or displays are maintained in an attractive condition and do not constitute a fire hazard.
Signs Authorized by Law	Signs required or specifically authorized for a public purpose by any law, statute, or ordinance, including traffic control signs.
Subdivision Identification Signs	A sign used to identify a subdivision or multiple-family development project that may include multiple lots and/or multiple buildings, and typically located at the entrance of such project. Not more than two (2) permanent subdivision identification signs are permitted for each primary entrance to the project, indicating only the name, symbol, logo, or other graphic identification of the project. The Land Use Authority shall approve identification signs, including their size and location, at the time of final subdivision approval.
Warning Signs	Temporary or permanent signs erected by a government agency, utility companies, or construction company to warn of danger, or hazardous conditions.
Window Signs	A sign affixed or attached to a window and visible from outside of the building. All window signs shall be no larger than the window with which the sign is associated. No window sign shall project beyond the exterior surface of the window. All window sign lighting sources shall be fully shielded and no lighting source shall be exposed or visible from any road, street, or adjacent property. No window sign shall be allowed in any residential zone.
Vehicle Signs	Signs displayed on motor vehicles or trailers being operated in the normal course of business, such signs indicating the name of the owner or business if the primary purpose of such vehicles is not for the display of signs.

Section 2028—Noncomplying Signs:

All signs permitted within the City shall comply with Table 20-1, Table of Allowed Signs, or Table 20-2, Table of Exempt Signs unless such signs are determined to be a legal noncomplying structure. A legal noncomplying structure shall be determined to be a sign existing on the date of the adoption of this Chapter, and for which a valid approval has been issued. All legal noncomplying sign may continue, subject to the requirements of Chapter 21 herein.